

We are excited to announce a three-day pop up celebrating our second Family Edition on October 10, 11, & 12.

Location: Al Khayat Avenue, Area 57

Timings:

October 10:

4 PM - 9:30 PM

October 11 & 12:

11 AM - 4PM & 5:30 PM - 9:30 PM

Join us for a memorable event

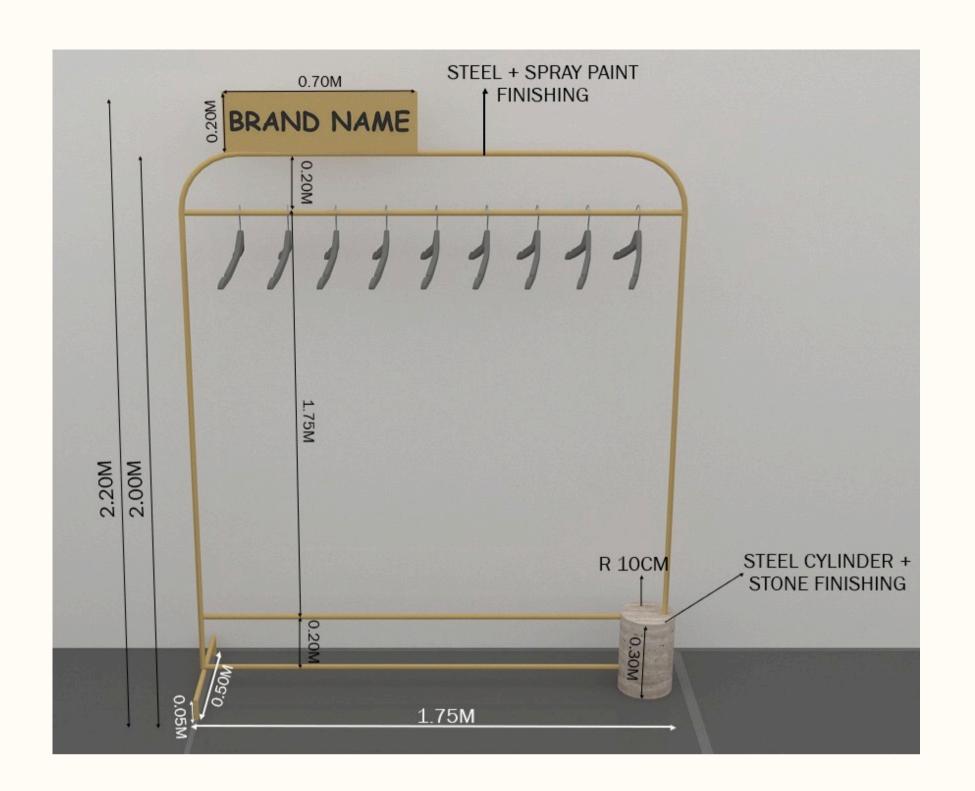
MARKETING & PR

- Curated Playlist digital marketing campaign
- Curated Playlist's organic socials
- Inviting influencers can't guarantee numbers
- 180 Works by Sarah will be the official PR agent of the event

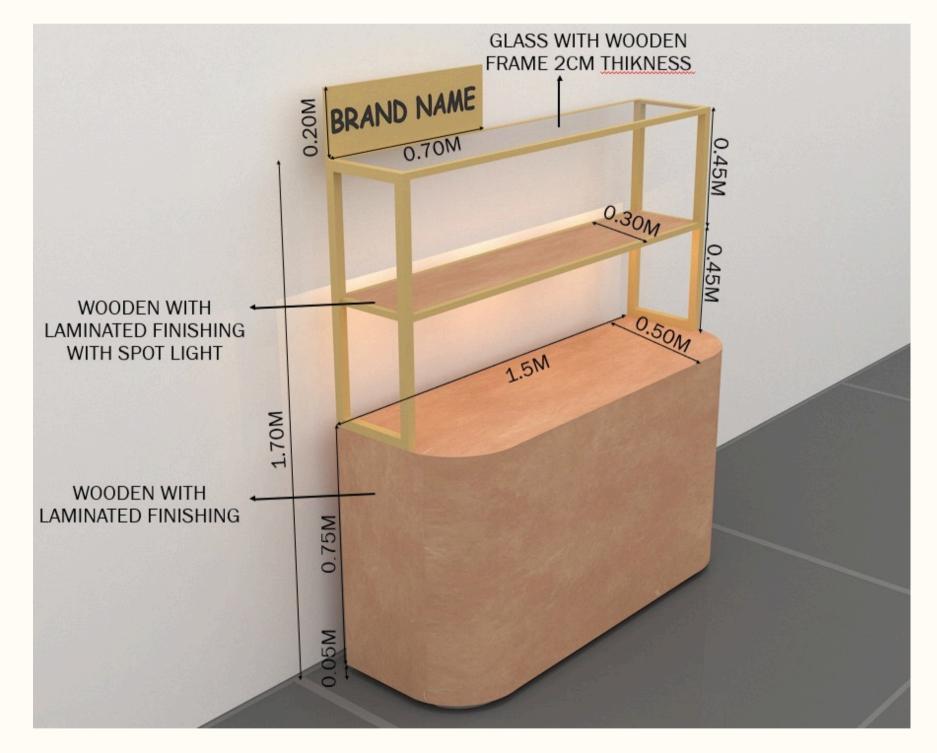
Curated Playlist will exert its best efforts to leverage its network of media, influencers, and community to generate event traffic.

We kindly urge all participants to contribute similarly for the event's success.

DISPLAY ELEMENTS







Display Elements Measurements:

Rail: L: 180cm x D: 50 cm x H: 200 cm

Table with a Shelving Unit: L: 150 cm x D: 50 cm x H: 80 cm

Please tick the criteria you will need:

1.8 x 1.5 m space w/ one rail - 4,620 AED INC. 5% VAT



1.8 x 1.5 m space w/ one table with a shelving unit - 4,620 AED INC 5% VAT



2.5 x 2.5 m space w/ two tables with a shelving unit - 5,775 AED INC 5% VAT



2.5 x 2.5 m space w/ two rails - 5,775 AED INC 5% VAT



2.5 x 2.5 m space w/ 1 rail + table with a shelving unit - 5,775 AED INC 5% VAT



FB participants to bring their own kiosk and FOOD WATCH permit and we will supply electricity - 4,000 VAT INC 5% VAT



BANK DETAILS

Account Name: Curated Playlist Events - FZCO

IBAN: AE94 0860 0000 0957 2552 600

BIC: WIOBAEADXXX

Business Address: Etihad Airways Centre, 5th Floor, Abu

Dhabi, UAE

TERMS & CONDITIONS

Please read carefully and keep a copy for your reference:

- 1. Payment: Participants are responsible for arranging their own payment methods for sales at the event.
- 2. Booth Management: Each participant is responsible for their designated space, limited to two individuals per booth. Booths must be set up on time with products neatly displayed.
- 3. Security and Liability: Participants are liable for the security of their belongings. Curated Playlist disclaims responsibility for any loss, theft, or damage.
- 4. Confirmation and Payment: Upon signing this agreement, your space is confirmed. Kindly submit the payment slip with brand and account information. A no-refund policy applies, and cancellations within two weeks will incur an additional 1,500 AED fine.
- 5. Venue Care: Participants are responsible for maintaining the venue's condition throughout the event.
- 6. Standards of Quality: Participants must maintain a high standard of presentation and conduct. Curated Playlist reserves the right to request improvements if necessary. Sales are to be conducted within the booth; no sampling or standing at entrances is permitted.
- 7. Damage to Venue: Participants will be liable for any damage to the venue, with repair costs determined by Curated Playlist.
- 8. Representation: Participants must accurately represent their booth, products, and services. Any discrepancy between pre-event submissions and actual presentation may result in immediate contract termination, with refunds issued, but no responsibility for packing costs.
- 9. External Factors: Curated Playlist is not liable for any external factors, including weather, that may impact the event.
- 10. While we actively promote each pop-up event to maximize visibility and footfall, we cannot guarantee the number of attendees or the volume of sales each vendor may experience. Attendance can be influenced by various external factors beyond our control. By participating in our event, you acknowledge and accept that participation fees are non-refundable and are not contingent on a specific level of footfall, customer engagement, or sales performance.
- 11. Post-Event Report: A post-event report will be available upon request.

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Important Note:

Participating brands have to maintain a cordial tone of voice when speaking with the co-founders of The Curated Playlist and ensure there is no misconduct at the event.

Participant Full Name

Participant's Signature

Names of Founders

Curated Playlist Events FZCO

Licence #: 52720

Date